

Startup.<https://www.mytu.co/lt>

Justinas Volkus Sales & Business



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Development Project Manager

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Current export markets

Spain



Poland



Germany



Italy



Romania

Description

myTU is a digital banking platform that offers payment and marketplace/loyalty solutions for private consumers and business clients with focus on travel and hospitality industry. OUR PRODUCTS - Payments infrastructure for natural and legal persons with banking services accessible via a mobile app and a website. - myTU mobile app - innovative mobile banking app for individuals with full account, payment and card management on a mobile phone, IBAN accounts, Mastercard cards for adults and children (from 7 years), SEPA transfers (including SEPA instant), tools for family's finances management, etc. - Online banking for legal entities (myTU for Business) - IBAN accounts, SEPA regular and instant payments, acquiring of payment cards online and at POS terminals, payments by QR code and via push notification, tools for accounting and expense tracking, etc. - In-house marketplace of services offered by partners in hospitality, travel, entertainment, and gaming industries (myTU Outlet). OUR KEY STRENGTHS - In-house developed cloud-based core banking system that guarantees speed and flexibility of development and scaling. - KYC&AML and onboarding is fully automated and 100% online. KYC and AML processes are in full compliance with current legislation, scaling capacity - up to 10 thousand onboardings per day. - myTU is licensed and regulated by the Bank of Lithuania: e-money institution (EMI) license is fully passported and financial services are already provided in all 29 EEA countries. - Efficiency: cloud-based infrastructure and fully automated online services ensure low-cost base and huge scaling potentials. The combination of innovative technologies, efficiency and independence makes myTU digital banking platform unique, hard to copy and gives our customers the best services for the best price.

Business Line

myTU

List of products

mobile banking app, online banking for legal entities, in-house marketplace of services offered by partners

10-49	0M - 0.2M	50	2019
Employees	Turnover, €	Export as % of turnover	Year of establishment