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Current export markets Latvia Ukraine Poland United
Kingdom United States of
America

Description

“UAB “Daisena” established in 1993, has succeeded in creating multiple Lithuanian markets leaders and internationally recognized food products. Our services envelop the whole development of the product, including introducing it to market networks, sales development, logistics, shelf supervision, market investigations, strategy creation, and assortment development. UAB “Daisena” trademarks are developed in one of the largest FMCG categories: products like coffee AROMA GOLD, tea AROMA TEA, sweets KIDDY and AHA, and energy drinks PULSE. A wide assortment is built while considering consumer needs and shipped to almost thirty different countries.

Business Line

Development of own brands

List of products

OUR SERVICES: Development of own brands Distribution Export Marketing Logistics OUR PRODUCTS: AROMA GOLD: GROUND COFFEE, INSTANT COFFEE, COFFEE CAPSULES, COFFEE BEANS, COFFEE MIXES. AROMA TEA: FRUIT TEA, BLACK TEA, GREEN TEA, LYOPHILIZED TEA, ROOIBOS TEA. KIDDY: CHOCALATE SPREAD, SWEETS COOKIES, CHOCALATE EGGS, CACAO. PULSE: ENERGY DRINK AHA: CORN STICKS, NECTARS, CHOCOLATE EGGS, BREAKFAST CEREALS, JUICES, SOFT DRINKS BOSO: ROASTED/SALTED SEEDS, NUTS IN SHELL, NATURAL DRIED FRUITS, PEANUT BUTTER, ROASTED/SALTED NUTS, NATURAL NUTS, NUT AND FRUIT MIXES.

100-149	50M - 75M	42	1993
Employees	Turnover, €	Export as % of turnover	Year of establishment